



March 2009

Dear Friends and Supporters:

The Fifth Ward Enrichment Program (FWEP) will be hosting its 11th Annual "Heart of Houston" luncheon on Tuesday, June 23, 2009, at the "The Power Center", 12401 South Post Oak Rd, 11:00 a.m. to 1 p.m. **This year's honorees will be Houston pioneer in the field of education, Dr. Felix L. Cook and, entrepreneurial trail blazers, Mr. and Mrs. Percy Creuzot.** We invite your support of these community leaders and the Fifth Ward Enrichment Program by being a valued sponsor.

The Fifth Ward Enrichment Program intends to raise awareness to the benefits gained through collaborations with other community-based organizations seeking to strengthen their operations capacities. Technology, personnel development and training are just some of the issues organizations like FWEP are addressing, as Mr. Charles Savage, Executive Director explained, "Organizations like ours that are in position to impact more lives must be in position to compete with the other workforce sectors for bright, enthusiastic, compassionate and selfless people if we are to maintain our high standard of service. We must become unassailable financially if we are to continue our respective missions in the twenty-first century." As the philanthropic community begins to tighten its belt and becomes more keen in its giving, collaborations are, and will be, the future of development, argues Savage.

FWEP will partner with several area agencies to host a series of fundraising breakfasts and an inaugural "golf tournament". However, it's the **Heart of Houston Luncheon**, entering its 11th year that will remain FWEP's solo annual-giving event. The purpose of the luncheon is to recognize individuals for their tremendous commitment to Houston and its citizens through giving. Previous recipients include former Houston Mayor Lee P. Brown and Houston Texans owner-president, Bob McNair. "The Heart of Houston is our signature gesture to show those enduring citizens albeit, philanthropist, public officials, business, and community leaders that Fifth Ward Enrichment Program appreciates them. Their commitment and appreciation for what we do each day is evident in their investment of resources and time," said Savage.

We thank you in advance and look forward to your continued support of the Fifth Ward Enrichment Program. More information about the Heart of Houston Annual Luncheon event will be provided in the upcoming weeks.

Sincerely,

Charles L. Savage
Executive Director
Fifth Ward Enrichment Program

FIFTH WARD ENRICHMENT PROGRAM

History:

Rudy Wagner and retired Chief Executive Officer, Ernest McMillan, a.k.a. "Mr. Mac," founded Houston's Fifth Ward Enrichment Program (FWEP) in 1984. It was established in response to the community's skyrocketing rates of teenage pregnancy, crime, students failing to complete high school, drug use, and a lack of responsible African-American fathers.

Initially located in E.O. Smith Middle School, FWEP expanded in 1988 and now offers programming at schools in the North region of the Houston Independent School District. The program regularly serves approximately 250 African-American and Hispanic boys between the ages of 12-19.

Objectives:

FWEP's Core Program keeps youth off the streets by engaging 250 high-risk minority youths in daily structured after-school alternative programs, weekend field trips (including camping) and a seven-week summer community service project.

FWEP deters gang activity by offering youths positive male role models and alternative social club formations, youth run businesses, and leadership development.

FWEP prevents/deters chemical dependency in youths by increasing youth opportunities for success and building self-esteem through academic competitions, parent/child activities, recreational outings, counseling and an all-teen support group.

FWEP helps prevent teen pregnancy by offering manhood development seminars, primarily focused on sexuality and human growth, providing adult role models, health services from agency's adolescence clinic, and personalized goal attainment plans.

FWEP helps youth become productive members of the workforce by providing high-risk youth with career awareness activities, including Career Awareness Month, job fairs, information and referral services, youth enterprise activities including a computer repair service and T-shirt production business, and summer community employment.

FWEP promotes future employability by preventing dropout and supports educational success through counseling, tutorial services, and academic competition.

FWEP helps students stay enrolled and complete high school by offering a last chance to successfully engage youth in completing their education. FWEP youth participants demonstrate higher rates of school attendance and graduation than similarly situated youths in the community.

FWEP provides a process for youth to experience successes and thereby upgrade their self-image. Through positive reinforcement, youth earn points, which can be exchanged for merchandise; they receive recognition and awards for academic and athletic competitions; and they earn cash stipends for community service work. Youth clubs provide opportunities for shared governance. Youth empowerment is the central mission of the Fifth Ward Enrichment Program.



**11th Annual Awards Luncheon Honoring:
Dr. Felix L. Cook, Pioneer in the field of education and
Entrepreneurial trail blazers, Mr. and Mrs. Percy Creuzot
"Celebrating Education and the Entrepreneurial Spirit"**

Heart of Houston - Title Sponsor

\$15,000

- Designated as Title sponsor in all print and media releases
- Premier seating for ten
- Table sign with company/alumni class logo with complimentary centerpiece
- Logo and name on cover of program
- Logo and name on invitation
- Full page ad on program inside front cover or inside back cover
- Company/Alumni Class representative to address guests at event and present honoree award
- Logo on FWEP Web site for 12 months
- Logo on FWEP newsletter for 12 months

Ace of Hearts Sponsorship

\$5,000

- Designated as Co-presenting sponsor in all print and media releases
- VIP seating for ten (tables two - ten)
- Table sign with company/alumni class logo with complimentary centerpiece
- Logo and name on invitation
- Full page ad in program inside back cover
- Mention in the program
- Logo on FWEP Web site for 12 months
- Logo on FWEP newsletter for 12 months
- Acknowledgement at Inaugural FWEP Golf Tournament

King of Hearts Sponsorship

\$2,500

- Designated as Co-presenting sponsor in all print literature
- Priority seating for ten
- Table sign with company/alumni class logo
- Full page ad in program
- Mention in the Program
- Logo on FWEP Web Site for 12 months

Queen of Hearts Sponsorship

\$500

- Table of ten
- Table sign with company/alumni class logo
- Quarter page ad in program
- Mention in the Program
- Logo on FWEP Web site

HEART OF HOUSTON AWARDS LUNCHEON 2009 SPONSOR CONFIRMATION FORM

Yes, I/My company will support the Fifth Ward Enrichment Program:

_____ \$15,000 Title Sponsor
_____ \$5,000 Ace of Hearts Co-Presenting Sponsor
_____ \$2,500 King of Hearts Sponsor
_____ \$500 Queen of Hearts Sponsor
_____ \$100 Friend (individual reservation)

_____ I will not be able to attend, but enclosed is a contribution for \$_____ to FWEP.

In order to properly acknowledge your contribution, we ask that you provide the following information:

Name of Business/Donor: _____
(Exactly as you would like it to appear)

Contact's Name: _____

Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Payment Method:

- Check Enclosed
- Check to Come
- Invoice Me

Please send acknowledgement/invoice to:

Name: _____

Title: _____

Billing Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

A confirmation acknowledging your generosity will be mailed to you for tax purposes.

Please respond by June 12, 2009. Return by fax, mail or e-mail to:

Fifth Ward Enrichment Program, Inc.

www.fwepinc.org

Phone: 713-229-8353

Fax: 713-229-8311

FWEP • 4014 Market, Suite 105 • Houston, TX 77020

cjohnson@fwepinc.org or HOH@fwepinc.org

Tax ID No. 76-0485778

All Proceeds to benefit the Fifth Ward Enrichment Program, Inc.